## CLAIM AMENDMENTS

- 1. (NOT AMENDED)
- 2. (NEW)
- 3. (NEW)
- 10 4. (NEW)
  - 5. (NEW)
  - 6. (NEW)
  - 7. (NEW)
  - 8. (NEW)
- 15 9. (NEW)
  - 10. (NEW)

- <sup>5</sup> 1. (NOT AMENDED) A method of communicating:
  - (a) acquiring location information for a plurality of mobile communicants;
  - (b) identifying a particular mobile communicant;
  - (c) accessing a personal profile for said particular mobile communicant; and
  - (d) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile.

2. (NEW) A method of communicating:

- (a) acquiring location information for a plurality of mobile communicants;
- 20 (b) identifying a particular mobile communicant;
  - (c) accessing a personal profile for said particular mobile communicant;
- (d) determining a current location and a predicted future location of said particular mobile communicant; and
  - (e) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile at least one of: (1) said current location, and (2) said predicted future location.

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- 5 3. (NEW) A method of communicating:
  - (a) acquiring location information for a plurality of mobile communicants;
  - (b) identifying a particular mobile communicant;
  - (c) accessing a personal profile for said particular mobile communicant, wherein said personal profile includes travel route history database; and
  - (d) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile and information from said travel route history database.
  - 4. (NEW) A method of communicating:
  - (a) acquiring location information for a plurality of mobile communicants;
  - (b) identifying a particular mobile communicant;
- 25 (c) accessing a personal profile for said particular mobile communicant; and
  - (d) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile, wherein said digital content includes combinations of a public information stream and a private information stream.

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5. (NEW) A method of communicating:

- (a) acquiring location information for a plurality of mobile communicants;
- (b) identifying a particular mobile communicant;
- (c) accessing a personal profile for said particular mobile communicant;
- (d) generating a current trip vector based upon acquired location information; and
- (e) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile and said current trip vector.
  - 6. (NEW) A method of communicating:
- 20 (a) acquiring location information for a plurality of mobile communicants;
  - (b) identifying a particular mobile communicant;
- (c) utilizing conditional probability to identify a plurality of potential future locations for said particular mobile communicant;
  - (d) accessing a personal profile for said particular mobile communicant;
- (e) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile; and
  - (f) delivering digital content to selected ones of said plurality of potential future locations for pre-caching in memory for future use.

<sup>5</sup> 7. (NEW) A method of communicating:

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- (a) acquiring location information for a plurality of mobile communicants;
- (b) identifying a particular mobile communicant;
- (c) accessing a personal profile for said particular mobile communicant;
- (d) utilizing autonomous user-side agents to negotiate terms and conditions for the receipt of advertisement; and
- (e) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile and said negotiated terms and conditions.
- 8. (NEW) A method of communicating:
  - (a) acquiring location information for a plurality of mobile communicants;
  - (b) identifying a particular mobile communicant;
  - (c) acquiring sensor data from a vehicle associated with said particular mobile communicant;
  - (d) accessing a personal profile for said particular mobile communicant; and
  - (e) delivering digital content to said particular mobile communicant based upon preferences identified in said personal profile.

- 9. (NEW) A method of communicating:
- (a) acquiring location information for a plurality of mobile communicants;
- 10 (b) identifying a particular mobile communicant;
  - (c) accessing a personal profile for said particular mobile communicant; and
- (d) delivering road conditions information in the form of digital content to said particular mobile communicant based upon preferences identified in said personal profile.

10. (NEW) A method of communicating:

- 20 (a) acquiring location information for a plurality of mobile communicants;
  - (b) identifying a particular mobile communicant;
- (c) accessing a personal profile for said particular mobile communicant; and
  - (d) delivering digital content, which corresponds to predicted information needs of said particular mobile communicant, to said particular mobile communicant based upon preferences identified in said personal profile.